sōsconf

Students Open Source Conference

Call for Sponsors

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About Students Open Source Conference

Students Open Source Conference, sosconf for short, is the first non-profit global community open source technology summit organized by students and for students. With open source as its core concept, sosconf helps fulfill our goals to promote more students to learn about open source and participate in open source projects. We sincerely hope that through the conference and its various events, students can gain experience and pleasure in their open source adventures. The conference is held annually in different cities in different countries and most of the participants, including speakers, organizers, volunteers and attendees are students (ranging from middle school students to graduate and doctoral students). Speaker and volunteer positions are open to students only.

sosconf was originally SOSCON held in Chongqing in 2018. Our team members have also contributed to events such as TEDx, FOSSASIA, Jugaad Fest and IBM Developer Day. Some are members of Society of Opening Source SC (a student organization at University of Southern California), and some are members of Opening Source Org. Our supporters and supervisors include active community members such as the convenor of GNOME.Asia, and also include professors from colleges in multiple countries.

 sosconf in 2019 will mark the beginning of sosconf as a global conference. It will be held on September 1, 2019, at University of Southern California in Los Angeles.

Theme of sosconf 2019

sosconf is committed to exchange and collision of diverse ideas, and is dedicated to establishing active and diverse student communities. The conference aims to actively promote student participation in the historical process of the open source movement. With a focus on open source, it will cover a wide range of topics including Machine Learning, Operating Systems, Information Security, Decentralization, Design, together with a female-only track. With the participation of student speakers from various institutions and professionals in various fields, the annual conference will be a platform for diversified and friendly international exchange. We encourage students to come to the conference in person, exchange their ideas in the open source community, share their passion in technology, and chat about the future of open source. We also hope that participants can continue to exert their influence and inspire more people to contribute to open source.

Participants

Last year, SOSCON witnessed about 1,000 participants, among which the majority were college students, while some were middle school and elementary school students. sosconf 2019 is expected to attract more than800 participants and impact more than 100,000 people. It will bring together amateurs, student elites and renowned open-source communities from around the world.

Staffs in SOSCON 2018

Call for Sponsors

We seek to provide financial assistance to student speakers and volunteers with diverse backgrounds, and to enhance the content of relevant activities and banquets to enrich the participants' experience. Therefore, we cordially welcome sponsorship from enterprises and organizations to ensure the success of this far-reaching global conference. It is the passion and vision of us students that can impact the future.

Sponsors will be offered opportunities for the following benefits:

· **Support open source and student developers with our actions**
· **Show your organization's vision by supporting the first global Students Open Source Conference**
· **Exchange ideas with distinguished academic institutions and outstanding students all over the world**

Experience and skills related to open source possessed by your group can be directly displayed in front of core developers engaged in open source projects and elite students around the world, sparking meaningful conversations between all parties involved.

· **Help enterprises discover students with great potential and recruit high-quality students**
The majority of participants at sosconf are students, many of whom are academic elites and technical talents from top universities worldwide. sosconf can undoubtedly help enterprises discover students with great potential and recruit high-quality talents.

· **Help enterprises expand business opportunities**
The sponsors can gain access to the most cutting-edge trends and news in the industry, and look for opportunities to expand business scale and domain.

· **Promote brand influence**
Your products will be exposed to hundreds of students from global areas, and contributing to global student open source movement can raise your profiles overseas.

Scenery

Sponsorship packages

	Diamond	Platinum	Gold	Silver	Bronze
	$ 20, 000	$ 10, 000	$ 7, 000	$ 4, 000	$ 2, 000

Privileges

Booths	Diamond	Platinum	Gold	Silver	Bronze
Customized Name Tags	Yes	Yes	Yes	Yes	Yes
Admission Tickets	8	6	4	2	1
Conference Banquet Invitation Tickets	4	2	1	-	-
Advertisement in the Conference Brochure	Double-page advertisement	Single-page advertisement	Sidebar advertisement	Logo exposure	Logo exposure
Logo Exposure at the Sign-In Area and on Main Stage Backdrop	Sign-in area Main venue Branch venue	Sign-in area Main venue Branch venue	Sign-in area Main venue	Sign-in area	Sign-in area
One-Minute Speech at Opening or Closing Ceremonies	Yes	-	-	-	-
Company Name & Logo Exposure in the Brochure	Yes	Yes	Yes	Yes	Yes
Items in the Promotional Package for All Participants(Up to 3)	3	2	1	-	-
Social Media Posts on Facebook and Twitter, etc (The content needs to be reviewed)	Before the conference **An exclusive tweet** During the conference **An exclusive tweet** (Booth location attached)	During the conference **An exclusive tweet** (Booth location attached)	Before the conference **An exclusive tweet**	-	-
Mass Email (to Registered Participants)	**Two times mass email sending (Participation receipt & acknowledgement letter)** Joint exposure of sponsor logo and the mark of a Diamond sponsor	**Two times mass email sending (Participation receipt & acknowledgemet letter)** Joint exposure of sponsor logo and the mark of a Platinum sponsor	**One mass email sending (Acknowledgement letter)** Joint exposure of sponsor logo and the mark of a Gold sponsor	-	-
Video Advertisement	120s	90s	60s	-	-
Brand Exposure	① Exposure of sponsor logo and profile on the official sosconf website ② Exposure of sponsor logo on the welcome backdrop in the conference sign-in area ③ Exposure of sponsor logo in the conference brochure				
Follow-up Event Cooperation	We also welcome sponsors to discuss about joint events and follow-up cooperation, please contact us at **sponsors@sosconf.org**				

Note: The content included in the sponsor flash talks, posts by official social media accounts, and mass emails, etc. requires review of the sosconf 2019 committee. Promotional videos should be provided by the sponsors and the total time can be used cumulatively in several clips (e.g. a total duration of 90 seconds can be divided into 60 seconds and 30 seconds played in different time periods).
For detailed information, please contact us at **sponsors@sosconf.org**

Extra options for Diamond, Platinum and Gold sponsorship

Item	Amount	Diamond	Platinum	Gold	Description
Sponsor logo on the sosconf 2019 exclusive commemorative badge	$ 2,000	Yes	-	-	All staff and volunteers will wear sosconf 2019 exclusive commemorative badge, on which your company logo will be printed (One company only)
Sponsor logo on the sosconf 2019 T-shirt	$ 1,500	Yes	Yes	-	Your organization's logo will be printed on the T-shir
Sponsor logo on the lanyard attached to the sosconf 2019 card	$ 1,300	Yes	Yes	-	All participants will wear the customized sosconf 2019 ID card and lanyard, on which your organization's logo will be printed (Two company only)
Sponsor logo on the sosconf 2019 mascot	$ 2,000	Yes	Yes	Yes	Your organization's logo will be printed on the mascot of sosconf 2019
Sponsor logo on the official sosconf 2019 welcome bags	$ 1,000	Yes	Yes	Yes	Your organization logo will be printed on the official sosconf 2019 welcome bags (A4 size welcome bag)

Notes: Extra options are for sosconf 2019 sponsors that meet corresponding sponsorship tiers only. These sponsors are free to purchase items according to needs.

Extra options for all sponsorship tiers

Item	Amount	Description
Discount package for conference banquet admission tickets	$ 1,000	① Conference banquet admission tickets on sponsor VIP seats × 2 ② Meeting with members of the sosconf 2019 Organizing Committee
Conference tea break sponsorship	$ 1,500	① Tea break sponsor speech ② Tea break area roll-up banners × 1 ③ Exposure of flags with your organization's name and logo in the tea break area
Conference banquet sponsorship	$ 4,000	① Conference banquet sponsor speech ② VIP seats reserved for sponsor representatives ③ Conference banquet roll-up banners × 1 ④ Exposure of flags with organization's name and logo in the conference banquet sitting area ⑤ Conference banquet admission tickets × 3 **If you become a sponsor for the conference banquet, your sponsorship tier will be elevated to Gold.**
Extra options for female-only track	$ 2,000	① Female sponsor representatives will be offered the privilege to deliver speeches ② VIP seats and opportunities to exchange ideas with outstanding student presenters ③ Promotional roll-up banners for your organization × 1
Conference gifts sponsorship		① You can provide plans and designs for the sosconf 2019 gifts and souvenirs distributed to all participants. The gifts will bear a far-reaching advertising effect as they will continue to be used after the conference. The gifts of sosconf will play the role as a media to spread advanced and open-product ideas to distinguished academic institutions worldwide. ② If you choose to sponsor the physical gift, we will offer you official media outlets for market promotion. For detailed information, please contact us at sponsors@sosconf.org

Notes: All sosconf 2019 sponsors of any tiers can purchase the above extra options. The conference gifts plans and designs provided by sponsors require review of the sosconf 2019 committee.

Free donation: Personal sponsorship program

We welcome individuals to sponsor sosconf. Your name will be added to the lists of donors on https://sosconf.org and https://2019.sosconf.org.

Friendly Support	$ 20	· Thank you for your recognition of the open source concept and our mission.
Sincere Support	$ 50	· 1 sosconf 2019 commemorative electronic admission ticket.
Strong Support	$ 100	· 1 sosconf 2019 commemorative electronic admission ticket and an exclusive commemorative stickers set. · A certificate to commemorate your support for sosconf 2019.
Generous Support	≥ $ 500	· 1 sosconf 2019 commemorative electronic admission ticket, an exclusive commemorative stickers set and an exclusive commemorative T-shirt. · A certificate to commemorate your support for sosconf 2019

· **All physical gifts listed above have to be picked up at the conference.**
· **If you choose a "Strong Support" or "Generous Support" sponsorship program, your name will be displayed on the Special Thanks page on the conference's brochure.**
· **Names on the Special Thanks page and on the donor lists on the websites are ranked by sponsorship amounts and alphabetical order of surnames.**

Sponsorship package & Customized supporting services

In recognition of the support of the sponsors or partner members of sosconf, we are honored to offer them exclusive discounted prices. This is the price for the basic sponsorship program. We provide sponsorship package discount for our partners and it would be our privilege to establish customized supporting services in cooperation with you to satisfy your unique requirements.

If you would like to sponsor or co-host sosconf, please contact us at **sponsors@sosconf.org**.

Notes: All monetary items in this document are in US dollars, and only transfers in US dollars will be accepted. We thank you for your cooperation.

Contact Us

ႶႶ sosconf 2019 Website	https://2019.sosconf.org	◉ sosconf on Telegram	https://t.me/sosconf
f sosconf on Facebook	https://fb.com/sosconf.us	◉ sosconf on Sina	https://weibo.com/sosconf
◉ sosconf on Twitter	https://twitter.com/sosconf		

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